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# STETSON UNIVERSITY

## FOR IMMEDIATE RELEASE

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## **Stetson University Named One of 248 Best Business Schools in the U.S. by The Princeton Review**

*2020 edition includes praise for ‘collaborative’ students ‘serious about academics’*

DELAND, Florida, Dec. 12, 2019 – Stetson University [School of Business Administration](#) has been recognized as one of the leading institutions for graduate business education in the nation by The Princeton Review. This honor appears in “[Best Business Schools for 2020](#)” for Stetson’s on-campus Master of Business Administration.

“We are honored to be recognized for our graduate programs and believe that reflects the innovation and quality of our business programs,” said Neal Mero, PhD, dean of the School of Business Administration. “This year, we launched our new, fully online MBA and in January 2020, we will launch our Flex MBA.” The [Flex MBA](#) combines the best of both the on-campus and online experiences to meet the needs of busy professionals who still want the features of a residential experience. Stetson University’s School of Business Administration was established in 1897, making it the oldest in Florida.

Published annually, “Best Business Schools” contains detailed profiles of each college which includes excerpts from student surveys and scores in categories including Academics, Admissions, Careers, and Tuition and Aid, among others.

In its profile on [Stetson University](#), The Princeton Review editors mention Stetson’s proximity to local businesses, high-speed internet access throughout its campuses including the Lynn Business Center, and that the on-campus MBA is principally designed for working professionals who enjoy “a collaborative atmosphere” with their cohort at Stetson.

According to The Princeton Review’s description, students say that the convenient evening course schedule and multiple locations, Stetson attracts many “working professionals who are striving to advance their careers.” On the whole, these students comprise a “very driven group,” who are “goal oriented” and “serious about academics.”

The collaborative atmosphere helps student who are “interested in diversifying their skills in both business and networking,” and the atmosphere is supportive for students who find they “can relate with classmates, since many also have full-time jobs.”

"We recommend Stetson University as an excellent choice for a student aspiring to earn an MBA," said Rob Franek, editor-in-chief of The Princeton Review. He noted that the company chose the schools for its 2020 list based on data it collected from surveys of administrators at business schools during the 2018-2019 academic year. The administrator survey, which numbered more than 200 questions, covered topics from academic offerings and admission requirements to data about currently enrolled students as well as graduates' employment.

#### About Stetson University

*Founded in 1883, Stetson University is the oldest private university in Central Florida. Stetson focuses on intense learning experiences in a supportive community that allows students to develop their voice in a connected, inclusive environment. Stetson University ranks No. 5 on U.S. News & World Report's 2019 list of Best Regional Universities (South), and has been recognized as one of The Princeton Review's 384 Best Colleges, 2019 edition. [Stay connected](#) with Stetson on social media.*