# NAME

#### Street Address, City, State, Zip Telephone, E-mail, LinkedIn URL (optional)

#### HIGHLIGHTS

- Opportunity to provide overview of your strengths/characteristics that make you uniquely qualified. Be specific!
- Product management experience spanning different stages of product lifecycle including idea generation and market definition, opportunity assessment, competitive analysis and creating go-to-market strategies
- International experience managing client relationships in the United States, Europe and Asia

#### **EDUCATION**

## STETSON UNIVERSITY

**Master of Business Administration** Month & Year of Graduation GPA, Certifications Relevant Courses: Advanced Accounting Seminar, Advanced Financial Management, Intl. Business & Finance

#### **OTHER COLLEGES**

**Other Degree**, Major Honors, GPA, Certifications, Athletics, etc.

#### **EXPERIENCE**

#### **COMPANY NAME OR JOB TITLE**

**Position Title or Company Name** 

Achievements (2-4 points)

Be sure to avoid providing a list of JOB TASKS, but rather try to focus on using the STAR Method: SITUATION/TASK: Define a specific project, task or issue...ACTION(S): What were YOUR contributions, accountabilities, deliverables in this situation...RESULTS: What were the outcomes/achievements of this effort? (whenever possible, provide measurable outcomes, e.g.: increased profits by X%, etc.)

#### **COMPANY NAME OR JOB TITLE**

**Position Title or Company Name** 

Achievements.....2-4 points

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Achievements.....2-4 points

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Achievements.....2-4 points

SKILLS & INVOLVEMENT

List Leadership, Personal Achievement, Technical or Special Skills, Community Involvement, Language Proficiencies

Something that tells me about you as a person (but isn't personal) (e.g., Avid marathon runner; competed in Boston & Chicago Marathons since 2010)

City, Abbreviate State (or list Country) Month/Year – Month/Year

City, Abbreviate State (or list Country)

Month & Year of Graduation

City, Abbreviate State (or list Country)

Month Year – Month Year

City, Abbreviate State (or list Country) Month Year – Month Year

City, Abbreviate State (or list Country) Month Year – Month Year

# DeLand, FL