**Student Name**

(555) 555-5555 [student@stetson.edu](mailto:student@stetson.edu) LinkedIn URL

**EDUCATION**

**Stetson University,** DeLand, FL

**Bachelor of Business Administration** GPA 3.0 May 2022 Major: **Professional Sales** Minor: **Managemen**t

*RELEVANT COURSEWORK:*

Advanced Professional Selling & Communication, Sales Management, and Executive Sales Strategy

*PROJECT EXPERIENCE:*

*“Purchasing: From a Managerial Perspective”* 2021

* Successfully completed outside sales calls to managers at distinct venues to purchasing decisions
* Presented detailed research findings and strategic communications strategies within Executive

Sales Strategy course

**LEADERSHIP & COMMUNITY INVOLVEMENT**

Stetson University Sales Competition Team, DeLand, FL Sept 2021 - Present

**Co-Leader**

* Recruiting members and coordinating weekly meetings and competition schedule in consultation with

faculty advisor and student leaders to ensure organizational goals are met and exceeded

YMCA Junior Swim League, DeLand, FL Aug 2019 - Aug 2021

**Assistant Coach**

* Coached children, ages 7-12, in swimming techniques and styles to further their enjoyment of the sport
* Coordinated competition schedule and traveled with competitors to swim meets as a mentor and coach

**PROFESSIONAL EXPERIENCE**

Majestic Marketing**,** Jacksonville, FL June 2021 - Aug 2021

**Marketing Intern***, Business Market Analysis Group*

* Provided support for 10 person sales team analyzing new growth opportunities for a Fortune 1000

international furniture manufacturer

* Maintained information on product lines and assisted with preparation of professional marketing plans

designed to achieve the company's growth objectives

* Conducted extensive Internet research on retail furniture industry and compiled a 100+ page reference manual for internal sales force client presentations

eCUISINE, Heathrow, FL Jan 2019 - May 2020

**Customer Service Associate**

* Provided customer service assistance for Internet-based health food company with a database of

10,000+ domestic and international customers

* Efficiently processed 50-60daily customer orders and responded to client inquiries appropriately
* Developed working knowledge of REACT, customer relationship management software

**ADDITIONAL SKILLS**

Language: Fluent in French; Conversational Spanish