UNIVERSITY MARKETING; WEB SERVICES
UX and CONTENT DEVELOPER
FULL-TIME: with benefits

Opening Date: September 24, 2014
Closing Date: Until Filled

BASIC JOB DESCRIPTION: The UX and Content Developer is responsible for overseeing the university's website structure, content, performance and overall user experience as well as any qualitative and quantitative analysis with peer institutions.

QUALIFICATIONS: Bachelor’s degree in English, Journalism, Computer Science or equivalent education/experience. Minimum 3-5 years’ experience working with web content on highly trafficked websites.

ESSENTIAL JOB FUNCTIONS: An ability to create, design and layout user-centric web content and implement it from concept to production. Must be able to write web copy and proofread web copy created by others. Proficiency with the construction of standards-compliant websites using the most current versions of HTML, CSS and JavaScript. Proficiency with Adobe Photoshop or equivalent software. Can manage and edit content within a branded web presence, voice and style guideline. Ability to coordinate and collaborate projects with multiple constituencies. Must work well within a multidisciplinary team, capable of processing multiple projects simultaneously, rapidly – sometimes on a moment’s notice. Assist the institution and its various departments as a subject matter expert, content strategist, trainer, tech support and communicator for all things related to web content. Be able to give valuable insight and perspective in the form of project scope documentation and timing for tasks. Must be able to work outside the normal working schedule when needed.

WORKING CONDITIONS: Requires some physical effort, i.e. some standing and walking, frequent light lifting (5-10 lbs); and manual dexterity in the operation of office equipment; extended periods of time at a keyboard; perceptual demands for color, sound, form, and depth; occasional and, at times, frequent hours outside the normal University schedule.

TO APPLY: Nominations and applications will be accepted until the position is filled. Applicants, please forward a letter of interest outlining how you meet the requirements of the position, a copy of your resume, and/or Stetson University application form with salary history and three professional references to: Office of Human Resources, 421 N. Woodland Blvd, Unit 8327, DeLand, FL 32720. FAX: (386) 822-7562. EMAIL: humres@stetson.edu.

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