2012 Special Needs Trusts
The National Conference

Sponsor & Exhibitor Opportunities

Exhibit Dates
October 17, 2012

Pre-Conference Workshops
October 18–19, 2012

Special Needs Trusts - The National Conference

Exhibit Hall
King Charles
Loews Don CeSar Hotel
St. Pete Beach, Florida

Exhibit hall times and program agenda subject to change.
In its 14th year of teaching excellence in the field of Special Needs Trusts, the National Conference will provide an in-depth review and discussion on basic and advanced levels of the major issues presented in the creation, administration, and monitoring of special needs trusts.

We are expecting over 300 attorneys, trustees, estate planners, CPAs, financial planners, guardians, and others.

To sponsor or exhibit at the 2012 Special Needs Trusts – The National Conference, please visit www.law.stetson.edu/conferences/SNT2012.

**Sponsor & Exhibitor Opportunities**

Titanium Sponsor $10,000 (limited to one sponsor)

Platinum Sponsor $7,500 (limited to one sponsor)

Gold Sponsor $5,000 (limited to two sponsors)

Exhibitors $1,800 All Days Exhibitor (Oct. 17-19)

*(limited to 20 exhibitors per selection)*

$1,500 One Day Exhibitor (Friday, Oct. 19)

**Back in 2012!**

We have provided opportunities for you to introduce yourself and your products or services.

• Each vendor will be assigned to host one table at lunch on both Thursday and Friday with your company’s name recognition. Take advantage of that opportunity to network with attendees.

• Sponsors and exhibitors can donate a giveaway item that will be given during the conference. If you would like to participate, please indicate on your application. **Please note that only attendees are eligible to enter the drawing. Alcohol is no longer acceptable as part of the drawing giveaway item.**

• Refreshments during the pre-registration, continental breakfasts, breaks and reception will only be set up in King Charles Exhibit Hall.

• Sponsor/Exhibitor Information Sheet with your company’s contact name and provided with a brief description of your product (as described on your application) will be included in the conference program.

See the Sponsor and Exhibitor Opportunities page for more details.

**King Charles Exhibit Hall Hours**

**Wednesday, October 17**

Set Up 8 a.m.

Pre-Registration for Attendees 1–7 p.m.

**Thursday, October 18**

Display Time 7:30 a.m.–6 p.m.

Continental Breakfast 7:30–8:50 a.m.

Breaks 10:40–11:10 a.m. and 2:40–3 p.m.

Lunch 12–1 p.m. (lunch location: Pavilion West; inclement weather: Grand Ballroom)

Reception 5–6 p.m.

**Friday, October 19**

Display Time 7:30 a.m.–5 p.m.

Continental Breakfast 7:30–8:50 a.m.

Breaks 9:50–10:10 a.m. and 2:55–3:30 p.m.

Lunch 11:55 a.m.–1:15 p.m. (lunch location: Pavilion West; inclement weather: Grand Ballroom)

Tear down 5 p.m.

Exhibit hall times and program agenda subject to change.

The King Charles is located on the fifth floor of the Loews Don CeSar Hotel. Registration for attendees will be held in the **King Charles Exhibit Hall**. On Thursday and Friday mornings, a concierge desk will be available for last-minute arrivals outside the Grand Ballroom on the first floor. Refreshments for all breaks on Thursday and Friday will be in the King Charles Exhibit Hall. The reception on Thursday, Oct. 18 will be in the King Charles Exhibit Hall and adjoining lobby area from 5–6 p.m.
SPONSOR & EXHIBITOR OPPORTUNITIES

Titanium Sponsor - $10,000 (limited to one sponsor)
• Five registrations to the conference including materials on flash drives.
• Company logo on the name badge holder.
• Admission to conference meals included in registration.
• Sponsorship of the conference luncheon or welcome registration reception on Wednesday, Oct. 17, 2012.
• Attendee list with mailing addresses in Excel format.
• Prominent exhibit space with double table tops.
• Two representatives are assigned to one table at lunch to host on both Thursday and Friday with your company’s name recognition.
• Attendance of two registrants at speaker dinners on Tuesday, Wednesday and Thursday nights.
• Full-color logo and acknowledgment on the conference website and materials if submitted by July 30, 2012.
• Full-color logo in the conference brochure if submitted by July 30, 2012.
• Company’s description, full-color logo and contact information included in the conference program if submitted by Oct. 1, 2012.
• Additional acknowledgment in the conference brochure on the program agenda page.
• Full-color 8½ x 11 ad in the program materials if submitted by Oct. 1, 2012.

Platinum Sponsor - $7,500 (limited to one sponsor)
• Three registrations to the conference including materials on flash drives.
• Admission to conference meals included in registration.
• Sponsorship of Friday’s breaks.
• Attendee list with mailing addresses in Excel format.
• Prominent exhibit space.
• Two representatives are assigned to one table at lunch to host on both Thursday and Friday with your company’s name recognition.
• Full-color logo and acknowledgment on the conference website and materials (logo due by July 30, 2012.)
• Full-color logo in the conference brochure if submitted by July 30, 2012.
• Company’s description, full-color logo and contact information included in the conference program if submitted by Oct. 1, 2012.
• Black and white 8½ x 11 ad in the program materials if submitted by Oct. 1, 2012.

Gold Sponsor - $5,000 (limited to two sponsors)
• Two registrations to the conference including materials on flash drives.
• Admission to conference meals included in registration.
• Sponsorship of Thursday’s morning break or afternoon break.
• Attendee list with mailing addresses in Excel format.
• Exhibit space.
• Two representatives are assigned to one table at lunch to host on both Thursday and Friday with your company’s name recognition.
• Black and white logo and acknowledgment on the conference website and materials if submitted by July 30, 2012.
• Black and white logo in the conference brochure if submitted by July 30, 2012.
• Company’s description, black and white logo and contact information included in the conference program if submitted by Oct. 1, 2012.
• Black and white 8½ x 11 ad in the program materials if submitted by Oct. 1, 2012.

Exhibitor - $1,800 for All Days (Oct. 17-19) or $1,500 for Oct. 19 Only (limited to 20 exhibitors per selection)
• One registration to the conference on day(s) exhibiting including materials on flash drive.
• Admission to conference meals included in registration on day(s) exhibiting.
• Attendee list with name and company only in Excel format.
• Exhibit space.
• One representative is assigned to one table at lunch to host in conjunction with your exhibiting days.
• Company’s description and contact information included in the conference program if submitted by Oct. 1, 2012.
• Logo acknowledgment in the program materials if submitted by Oct. 1, 2012.
SPONSOR & EXHIBITOR APPLICATION

Please type or print clearly:

Company Name ____________________________ Company Website ____________________________
Contact Name ____________________________ Title ____________________________
Address __________________________________________________________ State Postal Code ____________
Phone __________________ Fax __________________ E-Mail __________________

*Upon approval, we will send a separate registration form to be completed for your complimentary attendee and on-site representative.

Give a brief statement of product, equipment and/or service to be displayed (no later than Oct. 1, 2012) (this statement will be used for the Sponsor and Exhibitor Information Sheet. Limited to 100-200 words)

☐ We would like to participate in the conference drawing at the end of the conference closing remarks.
Pleas describe conference drawing item __________________________________________________________
(no alcohol) Sponsors and exhibitors are responsible to contact the drawing winner.

EXHIBIT SPACE

☐ Exhibit requires no extra service or equipment
☒ Exhibit requires: ☐ Electricity ☐ Internet connection ☐ Large backdrop
☐ Other audio/visual equipment, please list ____________

*Additional costs for extra services and equipment will be directly billed to sponsors/exhibitors by Stetson Law.

☐ Titanium Sponsor ..................................................................................................................................... $10,000
☐ Platinum Sponsor ....................................................................................................................................... $7,500
☐ Gold Sponsor ........................................................................................................................................... $5,000
☐ All Days Exhibitor (Oct. 17-19) .................................................................................................................. $1,800
☐ One-Day Exhibitor (Oct. 19) ..................................................................................................................... $1,500
☐ Ship boxes to the hotel prior to the conference.  flat rate $15

TOTAL ......................................................................................................................................................... $_______

AGREEMENT

By submitting this form you acknowledge that you have read and accept the terms of the Sponsor and Exhibitor Agreement and Cancellation Policy.

Signature ____________________________ Date ____________

PAYMENT INFORMATION

Full payment for exhibit space is due with completed and approved application.

☐ CHECK Make checks payable to Stetson University College of Law.
☒ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS

Card Number ____________________________ Expiration Date ____________
Cardholder’s Name ____________________________
Card Billing Address __________________________________________________________

Authorized Signature ____________________________

QUESTIONS:
Call (727) 562-7312
MAIL THIS FORM TO: Conferences and Events
FAX THIS FORM TO: (727) 347-5044
E-MAIL THIS FORM TO: conferences@law.stetson.edu
Stetson University College of Law
1401 61st Street South, Gulfport, FL 33707
SPONSOR & EXHIBITOR AGREEMENT

SPONSOR AND EXHIBITOR AGREEMENT: Sponsors and exhibitors assume entire responsibility and agree to protect, defend, indemnify and hold harmless Stetson University College of Law, the Loews Don CeSar Hotel, its owners and each of their respective parent entities, subsidiaries, affiliates, employees, officers, directors, and agents against all claims, losses or damages to persons or property, governmental charges or fines and attorney’s fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of the hotel and its employees and agents. Sponsors and exhibitors shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance. Sponsors and exhibitors acknowledge that neither Stetson University College of Law, the hotel, nor their owners maintain insurance covering sponsors’ and exhibitors’ property and that it is the sole responsibility of exhibitors to obtain business interruptions and property damage insurance covering any losses by exhibitors.

Stetson University College of Law will not be liable for the fulfillment of this agreement if the space cannot be provided due to damage to the building or exhibit space by fire, water, smoke, accident, strikes, hurricane, the authority of law, or any other cause beyond its control. In the event of cancellation due to one of these causes, Stetson’s liability is limited to a refund to sponsors and exhibitors for the fees paid. Alternatively, if the event is merely postponed, sponsors and exhibitors will be given the option to apply the fee to the conference when rescheduled. Sponsors and exhibitors are responsible for any charges incurred for any special services or requirements including, but not limited to, special electrical service, power strips and extension cords, audio-visual equipment and computer modem or telephone lines. Sponsors and exhibitors are responsible for notifying Stetson University College of Law in advance about any electrical needs. Standard electrical service is available at the discretion of the hotel. Shipping instructions will be included in your confirmation letter. All shipping and storage fees are each individual sponsor and exhibitor’s responsibility.

Stetson University College of Law in its sole discretion reserves the right to determine which sponsors, exhibitors and/or advertising applications to accept based upon space limitations, relevance, appropriateness, timeliness, or other criteria. No refunds will be given for items that fail to arrive by the stated deadline. All accounts must be paid in full within 30 days of your application acceptance. Participation means acceptance of the terms listed herein. Moreover, acceptance of an application does not constitute endorsement of sponsor and exhibitor’s product or services. Sponsor and exhibitor will refrain from making or publishing any statements suggesting endorsement by Stetson including use of Stetson University College of Law’s name and logo.

NOTICE TO APPLICANT: Stetson University College of Law reserves the right to reject any sponsor or exhibitor application. Acceptance of any application shall be made in the sole discretion of the Stetson University College of Law. No sponsor or exhibitor agreement is considered accepted without the written signature of an authorized agent of the Stetson University College of Law.

ATTENDEE LIST: Confirmed sponsors will receive the attendee list with mailing addresses and confirmed exhibitors will receive attendee list with name and company only two weeks prior to the conference. A final list of attendees will be distributed at the conference.

ASSIGNMENT OF SPACE: Sponsor and exhibitor space will be assigned in order of acceptance of a signed agreement and full payment, and as much in accordance with the sponsor and exhibitor’s wishes as reasonably and conveniently feasible. Stetson University College of Law, however, reserves the right to determine in its sole discretion, the exact location of sponsor and exhibitor’s space, and further reserves the right to relocate assigned sponsor and exhibitor space, at any time, to an area other than that selected by sponsor and exhibitor, upon notification to the sponsor and exhibitor by Stetson University College of Law. Exhibit hall times and program agenda subject to change.

CANCELLATION AND POSTPONEMENT: Refunds will be given to sponsors and exhibitors who cancel at least 60 days prior to the first day of the conference. Cancellations received 45 to 60 days prior to the conference will receive a 50% refund. No refunds will be granted for cancellations received within 45 days of the first day of the conference. If this program is postponed and the sponsor and exhibitor is unable or unwilling to attend on the rescheduled date, sponsor and exhibitor fees will be completely refunded. In the unlikely event this program is canceled by the conference sponsor or if cancellation is required due to an unforeseen occurrence or any other event that renders performance of this conference impracticable, illegal or impossible, the fees will be completely refunded. The conference sponsor does not assume and is not responsible for any loss or damage (including travel and hotel accommodations) as a result of an alternation, postponement, or cancellation of the event.

Signature

Date

Print Name