Why an MBA at Stetson?
In the Stetson MBA program success comes from real-life experience and application of knowledge. Students refine and sharpen skills by working in small teams that provide a testing ground for developing ideas and testing insights. At Stetson, students bring theory to life and build confidence and collaboration skills – two essentials for moving up in the business world. The MBA builds leaders in business with the agility to move forward. The Stetson network in Central Florida adds value to your experience, allowing you to build relationships that are beneficial to you, personally and professionally, throughout your career.

Stetson University is one of 185 elite business schools worldwide with both its accounting program and School of Business Administration accredited by the Association to Advance Collegiate Schools of Business (A.A.C.S.B).

Stetson University is a small, private university that values your success. Students go on to lead lives of personal and professional significance, and graduates typically move to mid- and high-level careers within four to six years of graduation. Our challenging academic environment produces leaders with a world of opportunities open to them.

Flexibility
The Accelerated MBA can be completed in 12 months full time if you have satisfied the business foundation course requirement. The Professional MBA is designed for working professionals with a rotation of classes at the DeLand and Celebration campuses and can be completed in 18 months.

Locations
Courses are offered on the DeLand campus, minutes from Daytona Beach, and the Celebration Center on the southwest side of Orlando.

Specialization in Finance
Students wishing to pursue a more focused program of study can choose to concentrate in Finance as part of the MBA degree. Under this option, students will take two finance courses as their electives in addition to the two required finance courses and related accounting course for a total of five finance or finance-related courses.

Fast Facts
Flexibility: 12-month or 18-month program in Deland or Celebration
Specialization: Finance

Where Stetson graduates are employed:
Graduates of the program are employed across the country. Some employers include:

- Accordant Health Services
- Alere
- Almahdod Quick Architectural Construction
- Armstrong Energy
- Beijing Oriental Huirong Investment Co., LTD
- BNY Mellon
- Central States Enterprises, Inc.
- Compass Group
- CSX Corporation
- Disney Cruise Line
- Emerson College
- Endeavor Real Estate Group
- Enterprise Rent-A-Car
- Express Scripts
- Fidelity National Information Services
- Florida Department of Revenue
- Florida hospital
- Florida Virtual School
- Fox Cities Performance Arts Center
- Frontier Communications Corporation
- Goodwill Industries
- HireVue
- L Brands
- Macquarie University
- Neulion
- Prime
- Rice Tutcthon
- Stetson University
- Tactical Rabbit
- Tampa Bay Lightning
- The Walt Disney Company
- Universal Orlando Resort
- University of Central Florida
- US Trust
- Verizon
- Volusia Building Industry Association
- Volusia County Schools

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Accomplished Faculty

Shahram Amiri, Ed.D., College of William and Mary; Chair of the Department of Decision and Information Sciences

William Andrews, Ph.D., University of Georgia; Chair of the Department of International Business

Fred Augustine, Ph.D., Florida State University

Yiorgos A. Bakamitsos, Ph.D., Northwestern University; Associate Dean of Graduate Business Programs

Michael Bitter, Ph.D., University of Mississippi; Rinker Distinguished Professor of Accounty; Chair, M.E. Rinker, Sr. Institute of Tax and Accountancy; Director of the Master of Accountancy Programs

Valrie Chambers, Ph.D., University of Houston

B. Tod Cox, Ph.D., Rice University

Jennifer Foo, Ph.D., Northeastern University

Matthew Hurst, Ph.D., University of Central Florida

Scott Jones, Ph.D., University of Oregon

Stuart Michelson, Ph.D., University of Kansas; Roland and Sarah George Professor of Finance

Ram Subramanian, Ph.D., University of North Texas

Christopher Tobler, Ph.D., University of Arkansas; Finance Department Chair

Joe Woodside, D.B.A., Cleveland State University

Petros Xanopoulos, Ph.D., University of Florida

Curriculum/Courses

The curriculum is divided into two broad categories: the prerequisite foundation and the advanced MBA-level classes. Many applicants do not need the foundation coursework; evaluations for the necessity of foundation courses are made based upon transcripts received during the application process. Foundation courses are usually required if the applicant’s undergraduate degree is not in a business field or if a grade lower than C was received in a required foundation course. In these cases the foundation courses supplement your undergraduate degree and prepare you for graduate study in the individual subject areas.

At Stetson, the foundation courses are four credit hours. However, we require foundation courses to be three credit hours.

Foundation courses are as follows:

All foundation courses are worth four credit hours unless otherwise noted.

- Business Finance
- Business Statistics
- Essentials of Economics
- Human Relations, Leadership and Team
- Introduction to Financial Accounting
- The Marketplace and Consumers

Advanced-level MBA courses are as follows:

- ACCT 520 - Advanced Accounting Seminar
- FINA 511 - Advanced Financial Management
- FINA 503 - International Business and Finance
- BSAN 507 - Managerial Decision Analysis
- MKTG 516 - Marketing Decision-Making
- MGMT 519 - Organizational Theory and Behavior
- MGMT 595 - Strategic Management
- BSAN 591 - Technology for Business Transformation
- Two Business Electives