

## MBA

MASTER OF BUSINESS  
ADMINISTRATION

## Why an MBA at Stetson?

In the Stetson MBA program success comes from real-life experience and application of knowledge. Students refine and sharpen skills by working in small teams that provide a testing ground for developing ideas and testing insights. At Stetson, students bring theory to life and build confidence and collaboration skills – two essentials for moving up in the business world. The MBA builds leaders in business with the agility to move forward. The Stetson network in Central Florida adds value to your experience, allowing you to build relationships that are beneficial to you, personally and professionally, throughout your career.

Stetson University is one of 185 elite business schools worldwide with both its accounting program and School of Business Administration accredited by the Association to Advance Collegiate Schools of Business (A.A.C.S.B.).

Stetson University is a small, private university that values your success. Students go on to lead lives of personal and professional significance, and graduates typically move to mid- and high-level careers within four to six years of graduation. Our challenging academic environment produces leaders with a world of opportunities open to them.

## Flexibility

The Accelerated MBA can be completed in 12 months full time if you have satisfied the business foundation course requirement. The Professional MBA is designed for working professionals with a rotation of classes at the DeLand and Celebration campuses and can be completed in 18 months.

## Locations

Courses are offered on the DeLand campus, minutes from Daytona Beach, and the Celebration Center on the southwest side of Orlando.

## Specialization in Finance

Students wishing to pursue a more focused program of study can choose to concentrate in Finance as part of the MBA degree. Under this option, students will take two finance courses as their electives in addition to the two required finance courses and related accounting course for a total of five finance or finance-related courses.

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## Fast Facts

Flexibility: **12-month or 18-month program**  
in **DeLand or Celebration**



**Specialization:** Finance

**Where Stetson graduates are employed:**

Graduates of the program are employed across the country. Some employers include:

Accordant Health Services	Fox Cities Performance Arts Center
Alere	Frontier Communications Corporation
Almahdod Quick Architectural Construction	Goodwill Industries
Armstrong Energy	HireVue
Beijing Oriental Huirong Investment Co., LTD	L Brands
BNY Mellon	Macquarie University
Central States Enterprises, Inc.	NeuLion
Compass Group	Prime
CSX Corporation	Rice Tutchtan
Disney Cruise Line	Stetson University
Emerson College	Tactical Rabbit
Endeavor Real Estate Group	Tampa Bay Lightning
Enterprise Rent-A-Car	The Walt Disney Company
Express Scripts	Universal Orlando Resort
Fidelity National Information Services	University of Central Florida
Florida Department of Revenue	US Trust
Florida Hospital	Verizon
Florida Virtual School	Volusia Building Industry Association
	Volusia County Schools

## STETSON UNIVERSITY

- Office of Graduate Admissions
- 421 N. Woodland Blvd. Unit 8289
- DeLand, Florida 32723
- [stetson.edu/admission](http://stetson.edu/admission) • (386) 822-7100

### Accomplished Faculty

**Shahram Amiri, Ed.D.**, College of William and Mary; Chair of the Department of Decision and Information Sciences

**William Andrews, Ph.D.**, University of Georgia; Chair of the Department of International Business

**Fred Augustine, Ph.D.**, Florida State University

**Yiorgos A. Bakamitsos, Ph.D.**, Northwestern University; Associate Dean of Graduate Business Programs

**Michael Bitter, Ph.D.**, University of Mississippi; Rinker Distinguished Professor of Accountancy; Chair, M.E. Rinker, Sr. Institute of Tax and Accountancy; Director of the Master of Accountancy Programs

**Valrie Chambers, Ph.D.**, University of Houston

**B. Tod Cox, Ph.D.**, Rice University

**Jennifer Foo, Ph.D.**, Northeastern University

**Matthew Hurst, Ph.D.**, University of Central Florida

**Scott Jones, Ph.D.**, University of Oregon

**Stuart Michelson, Ph.D.**, University of Kansas; Roland and Sarah George Professor of Finance

**Ram Subramanian, Ph.D.**, University of North Texas

**Christopher Tobler, Ph.D.**, University of Arkansas; Finance Department Chair

**Joe Woodside, D.B.A.**, Cleveland State University

**Petros Xanopoulos, Ph.D.**, University of Florida

### Curriculum/Courses

The curriculum is divided into two broad categories: the prerequisite foundation and the advanced MBA-level classes. Many applicants do not need the foundation coursework; evaluations for the necessity of foundation courses are made based upon transcripts received during the application process. Foundation courses are usually required if the applicant's undergraduate degree is not in a business field or if a grade lower than C was received in a required foundation course. In these cases the foundation courses supplement your undergraduate degree and prepare you for graduate study in the individual subject areas.

At Stetson, the foundation courses are four credit hours. However, we require foundation courses to be three credit hours.

#### Foundation courses are as follows:

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All foundation courses are worth four credit hours unless otherwise noted.

- Business Finance
- Business Statistics
- Essentials of Economics
- Human Relations, Leadership and Team
- Introduction to Financial Accounting
- The Marketplace and Consumers

#### Advanced-level MBA courses are as follows:

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- ACCT 520 - Advanced Accounting Seminar
- FINA 511 - Advanced Financial Management
- FINA 503 - International Business and Finance
- BSAN 507 - Managerial Decision Analysis
- MKTG 516 - Marketing Decision-Making
- MGMT 519 - Organizational Theory and Behavior
- MGMT 595 - Strategic Management
- BSAN 591 - Technology for Business Transformation
- Two Business Electives