

EMBA

EXECUTIVE MASTER OF BUSINESS ADMINISTRATION

Why an EMBA at Stetson?

The program is committed to helping business professionals with a track record of success become significant players in the global business market. Stetson is committed to helping you become the best person, professional, and global leader possible – “better you, better career, better life.” This life-changing development experience is delivered in a concierge style. The curriculum is challenging and relevant, integrating theory with application. Your personal development plan will help guide you along with the support of your cohort and coach.

Stetson University is one of 180 elite business schools worldwide with both our accounting program and School of Business Administration fully accredited by the Association to Advance Collegiate Schools of Business (AACSB).

Stetson University is a small, private university that values your success. Students go on to not just be successful, but to be students who lead lives of significance personally and professionally. Graduates move to mid- and high-level careers within four to six years of graduation. Our challenging academic environment produces leaders with a world of opportunities open to them.

Flexibility

The Executive Master of Business Administration (Executive MBA) program offers experienced professionals from any academic background the opportunity to earn an MBA degree while still working.

Time and location

The Executive MBA program is an 18-month program that begins in August of each year. The program consists of classroom sessions on alternating Friday and Saturdays where students engage in lively discussions, activities and projects in a cohort-based learning environment from 8:30 a.m. to 5:30 p.m. In addition, an international study component is a requirement and the week abroad is included in the tuition. On class days, students are provided breakfast from 7:45 to 8:30 a.m. and lunch from 12:30 to 1:30 p.m., along with refreshments provided throughout the day. Classes meet from 8:30 a.m. to 5:30 p.m. Courses are offered at the Celebration Center on the southwest side of Orlando.

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Fast Facts

Flexibility: Earn an EMBA in 18 months while still working.

Where Stetson graduates are employed:

Graduates of the program are employed across the country. Some employers include:

Acuity Brands Lighting	Le Boudoir Boutique, Inc.
AIG/VALIC	Marketing Professional on Hiatus
American Express	Marriott Vacations Worldwide Corporation
AT&T	Medicomp, Inc.
Avcompnet	NFL
Banyan Biomarkers	Orange County Public Schools
BETA	Orlando Regional Healthcare
BG Capital Group	Partners Federal Credit Union
Brown & Brown of Florida, Inc.	Press World Company
Centra Care Urgent Care	Real Estate Agency/Private Investor
CHEP	Reedy Creek Improvement District
Clay Electric Cooperative	SeaWorld Parks & Entertainment
The Coca Cola Company	Sonoma Wine Group
COVANCE, INC.	SOUTH LAKE HOSPITAL,
DaVita HealthCare Partners, Inc	State Farm Insurance Companies
Darden Corporation	ThyssenKrupp
Fed Ex Services	Viridi Capital,
Genworth Financial	Walt Disney World Company
Global Advisory	Wells Fargo Bank
Granite Services	Westgate Resorts
Grove Counseling Center, Inc.	Wyndham Vacation Ownership
Guignard Company	Wyndham Vacation Resorts
Halifax Health	
Heartland for Children	
Hilton Bonnet Creek	
Independent Consultant	
Intellig Solutions Group	
Kony Solutions, Inc.	
LAERDAL MEDICAL CORP.	

STETSON UNIVERSITY

- Office of Graduate Admissions
- 421 N. Woodland Blvd. Unit 8289
- DeLand, Florida 32723
- stetson.edu/admission • (386) 822-7100

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Cohort/Team Model

Stetson University's Executive MBA program is a transformational leadership experience that integrates personal and professional development. Students are supported in their leadership practice through assessment, executive coaching, innovative design, and a cohort experience. Through an applied and integrative business curriculum they gain the knowledge and skills necessary to be effective leaders in a dynamic global marketplace.

Accomplished Faculty

Yiorgos Bakamitsos, Ph.D., Northwestern University

Jon Carrick, Ph.D., University of Glasgow

Tod Cox, Ph.D., Rice University

Valrie Chambers, Ph.D., University of Houston

Giovanni Fernandez, Ph.D., Florida International University

Kelly Hall, M.S., Stetson University

Matthew Hurst, Ph.D., University of Central Florida

Mary Jo Jackson, Ph.D., University of West Florida

James Mallett, Ph.D., Wayne State University

Greg McCann, J.D., University of Florida; B.B.A., Stetson University

Madhu Rao, Ph.D., University of Toronto

Ram Subramanian, Ph.D., University of North Texas

Christopher Tobler, Ph.D., University of Arkansas

Debra Touchton, Ph.D., University of South Florida

Joe Woodside, D.B.A., Cleveland State University

Curriculum/Courses

Foundation courses are as follows:

- MGMT 502 - Management and Leadership
- ACCT 519 - Financial Reporting for Managers
- FINA 505 - Financial Economics
- MKTG 511 - Marketing Concepts and Analysis
- BSAN 507 - Managerial Decision Analysis
- FINA 509 - Strategic Financial Analysis
- FINA 503 - International Businesses and Finance

Advanced-level MBA courses are as follows:

- MKTG 516 - Marketing Decision Making
- SOBA 502 - Leadership Development
- INTL 501 - International Field Experience
- MGMT 595 - Strategic Management
- MGMT 519 - Organizational Theory and Behavior
- FINA 511 - Advanced Financial Management
- ACCT 522 - Accounting and Managerial Decision-Making
- BSAN 591 - Technology for Business Transformation
- SOBA 535 - Integrated Business Strategy
- SOBA 560 - Values Based Leadership