



## Finance

If you're interested in managing money, majoring in finance may be the right path for you. A finance degree can lead to careers in areas such as portfolio management, financial planning, financial service and financial management. It is also excellent training for those planning to own their own business.

### A Distinctive Program

The nationally-recognized Roland George Investments Program is a two-semester program in portfolio management that is available to select students. The students in this program manage an actual portfolio valued at approximately \$3.5 million (as of 2015). Find out more at the [program's website](#).

Our student-managed fund is one of the oldest and is considered to be one of the best student-managed programs in the United States. Roland George Investments Program students have won either first or second place at the nationally recognized RISE and GAME competitions since 2001.

Graduates have gone on to success as financial analysts and money managers, as well as to further graduate training in finance, economics, mathematical finance and law.

## Academics and Research

### Facilities and Opportunities

Housed within the Department of Finance at the state-of-the-art Eugene M. and Christine Lynn Business Center is the Roland George Investments Program "trading room," a financial database lab with real-time pricing from Thomson Reuters for the World Indexes, New York Stock Exchange, Dow Jones, S&P 500, American Stock Exchange and OPRA. The research engines in this "trading room" include Bloomberg, Morningstar and Baseline.

### Preparation for Graduate Study

This department prepares students for further graduate training, including master and doctoral programs, as well as for professional designations such as the Series 7 and 63 licenses and Chartered Financial Analyst (C.F.A.) and Certified Financial Planner (C.F.P.) designations.

## Awards and Recognition

### Distinguished Faculty

Our faculty take pride in a mentoring approach to education. We work with our students as advisors, teachers, and career counselors. Our faculty have published research in professional journals for economics, finance, and quantitative

### Fast Facts

**Number of faculty:** 8

**Available for:** Major, Minor

**Emphasis within the major:** business finance, investments, corporate financial management

### Popular Second Majors:

International Business

Management

Accounting

Sport Management

» [Program Website](#)

*This department's student-managed fund has won awards annually since 2001.*

methods, and several are on editorial boards. Most have taught classes abroad in Innsbruck, Italy, China, Poland and New Zealand.

- [Giovanni Fernandez](#), Ph.D., Florida International University; bankruptcy, mutual fund performance and microstructure
- [Jennifer Foo](#), Ph.D., Northeastern University; international financial and banking systems, transitional financial development
- [Matthew Hurst](#), Ph.D., University of Central Florida, real estate and investments as they relate to taxes, executive compensation, mutual funds, real estate investment trusts and corporate governance
- [K. C. Ma](#), Ph.D., CFA, University of Illinois at Urbana-Champaign; financial and quantitative research, portfolio management, investment management, hedge fund management
- [James Mallett](#), Ph.D., Wayne State University; investments, financial planning, the economic environment, socially responsible investing
- [Stuart Michelson](#), Ph.D., University of Kansas; behavioral finance, tax efficiency in retirement accounts, use of alpha to increase portfolio returns, use of technology in education, mutual funds, portfolio risk budgeting, academic honesty
- [Chris Tobler](#), Ph.D., University of Arkansas; corporate governance, acquisition theories, asset valuation, derivative instruments
- [Jessica West](#), Ph.D., Florida State University; executive compensation, corporate governance, international finance

## Undergraduate Awards and Honors

The finance department and the Roland George Investments Program award the School of Business Foundation Eugene M. Lynn Merit Award for Finance and Roland George Investments Program Merit Scholars.

## Courses and Curriculum

» View the [Stetson University Course Catalog](#) for more information on the curriculum and courses for this academic program.

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## Beyond the Classroom

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### Internships

Students have internship opportunities with banking institutions, government offices, brokerage and asset management firms, and in areas such as financial analysis. Some of the businesses at which Stetson University students have interned include Bank of America, Merrill Lynch, Morgan Stanley Smith Barney, KCM Asset Management, Brown & Brown and Siemens Corporation.

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## After Stetson

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### Diverse Careers

Finance students have gone on to successful careers in brokerage and financial services, financial analysis, and asset management with well-known companies such as Merrill Lynch, Morgan Stanley Smith Barney, Kennedy Capital Management, Dean Witter, Waterstreet Capital Management, Siemens Corp., Raymond James & Associates, Knights of London, Raytheon Corp., Delta Airlines Corporate Finance, University of Florida Law School, Stetson University College of Law, Charles Schwab, AXA, Morningstar, Emory Law School, Roger Williams Law School.

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## More Information



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