



Management

The management program at Stetson University is anchored in the behavioral and social sciences and might best be described as an "applied behavioral science" program. Management majors receive a solid foundation in management and leadership theory as well as theoretical and practical knowledge in applied behavioral science. Students learn to integrate theory into the practical aspects of management and leadership.

Skills in problem solving, human relations and leadership give management students an edge in building careers in a wide range of industries, including financial services, retail firms, consulting services, technology, law and government.

A Distinctive Program

The management program is distinguished by its focus on hands-on, experiential learning oriented to learner-centered learning and development. The program places increasing focus on the leadership development of students, and many classes emphasize cutting-edge orientations to leadership and management in a changing, global organizational reality.

Academics and Research

Facilities and Opportunities

The department is part of the School of Business Administration. Management classes are designed to afford students the opportunity for applying theory to their own learning and life/work experiences. Management majors and minors have a wide variety of unit courses from which to craft a major or minor. Students have the opportunity to take on leadership roles in class, work in teams, make decisions about class goals, manage conflict and further engage in the work of management.

Preparation for graduate study

Graduate education frequently requires that students be self-directed learners who can work effectively in teams to solve problems and cases. The distinctive nature of the undergraduate learning experience in management prepares students for a smooth transition to learning practices used in many graduate programs ranging from the M.B.A. to the study of law.

Awards and Recognition

Fast Facts

Number of faculty: 14

Available for: Major, Minor

Emphasis Within the Major: management and leadership theory, behavioral science

Popular Second Majors

Psychology

Business Law

Communication Studies

» [Program Website](#)

This program offers students theoretical and practical knowledge.

Distinguished faculty

Diverse professional backgrounds and academic qualifications of the management faculty offer students a broad knowledge base and insights into advanced management practices. Faculty include:

- [William Andrews](#), Ph.D., University of Georgia, international and strategic management, entrepreneurship, venture capital studies
- [Jim Beasley](#), Ph.D., Tufts University, ethics, law
- Isabel C. Botero, Ph.D., Michigan State University, director of family enterprise center, family enterprise, principles of management, human resource management
- [Jon Carrick](#), Ph.D., University of Glasgow, strategic management, international business
- [Randall Croom](#), Ph.D., University of Florida, management and organizational behavior
- [Tomasz Fediuk](#), Ph.D., Michigan State University
- [Kelly Hall](#), D.B.A., Kennesaw State University, human resources, leadership development, organizational behavior
- William Jackson, D.B.A., from Memphis State University, strategic management, marketing, health care administration
- [Mary Jo Jackson](#), Ph.D., University of Florida, management, human relations, leadership, organizational culture
- [Joy McGuirl-Hadley](#), Ed.D, Johnson & Wales University, workforce/employee/organizational development, educational leadership and strategy
- [Luis Paris](#), M.B.A., Stetson University, international business, entrepreneurship, career development
- [John Tichenor](#), Ph.D., Florida State University, department chair; business ethics, corporate social responsibility, leadership development

Grant-Funded Research

Students are encouraged to take part in the Stetson Undergraduate Research Experience. Each year undergraduate scholars are selected in a university-wide competition for grants to work with a faculty mentor on a summer research project.

Undergraduate Awards and Honors

Students have the opportunity to receive the E.C. Furlong Award for Outstanding Achievement in Management. Students can also receive the Monique Forte Outstanding Management Student Award. Management majors in the top 10 percent of the junior and senior class can stand for induction into Beta Gamma Sigma.

Courses and Curriculum

» View the [Stetson University Course Catalog](#) for more information on the curriculum and courses for this academic program.

Beyond the Classroom

Internships

Students may take MGT 398 as an internship course counting toward their general elective requirements. The

More Information



Office of Admissions
421 North Woodland Boulevard, Unit 8378
DeLand, Florida 32723



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course can be repeated more than once for those who seek college credit for multiple internship experiences. Our students have interned with Frontier Communications, Tampa Bay Lightning, Orlando Science Center, Brown & Brown Insurance Companies, Enterprise Rent-a-Car, Target Stores, Marriott hotels, Dillard's stores, NASCAR, United Way and various government agencies.

After Stetson

Diverse Careers

Graduates of the management program work or have worked for Sea World, Universal Studios-Orlando, Florida Agency for Workforce Innovation, U.S. Secret Service, CSX Railroads, DreamWorks Animation and IBM. Some of our graduates work in human resources functions within large organizations while others have started their own entrepreneurial ventures.



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