



International Business

Does working overseas appeal to you? Are you a leader comfortable with making decisions? Stetson's International Business program prepares students for leadership and managerial roles in companies working across national borders. The program's goal is to develop students' ability to think creatively, analytically and ethically in dynamic global environments.

A Distinctive Program

Upon graduation, students will be prepared to earn the Certified Global Business Professional designation, an internationally recognized professional certification that confirms knowledge in international trade and assures employers that potential employees are able to practice global business at the level required in today's highly competitive environment. The major requires an approved international study or work experience to build proficiency in a foreign language and acculturation skills. Most importantly, elements of the curriculum are highly experiential and require students to interact with businesses and people from other cultures.

Fast Facts

Number of faculty: 3

Available for: Major

Emphasis within the major: International trade, cross-cultural proficiency, transnational market entry

Popular Second Majors

Finance

Marketing

Modern Languages and Literatures

Political Science

Your Apple iPhone or Ford Fusion are more foreign than domestic in component content. The international business major gives students an understanding of how material and skills from all over the world are serviced, processed, transported and financed, while also giving emphasis to the cultural nuances of the people and organizations involved.

Academics and Research

Facilities and opportunities

The Department of International Business is located on the fourth floor of the Eugene and Christine Lynn Business Center. This state-of-the-art building was the first green building in the State of Florida. Its five floors feature smart classrooms, computer labs, a trading room used by the Roland George Investments Program, as well as university and faculty office space. Students will have opportunities to study abroad as part of the requirements of the international business major.

Awards and Recognition

Distinguished Faculty

Stetson University's international business faculty are graduates of leading U.S. and European international business programs. In addition, they have significant international business experience.

- [William Andrews](#), Ph.D., University of Georgia; department chair

- [Jon Carrick](#), Ph.D., University of Glasgow; early financial and international strategies of born global firms, the role of human capital in the development of globally competitive new ventures
- [Luis Paris](#), M.B.A., Stetson University

Courses and Curriculum

» View the [Stetson University Course Catalog](#) for more information on the curriculum and courses for this academic program.

Beyond the Classroom

Internships

Students must either study or complete an internship in a country where they can gain proficiency in a foreign language. International business students receive credit for completing an approved internship. Stetson University faculty members, alongside the university's Office of WORLD: International Learning, assist students in securing study abroad and internship opportunities.

After Stetson

Diverse Careers

Employees who have an understanding of international business dynamics are in high demand. Skills in problem solving, interpersonal relations and leadership, coupled with the Certified Global Business Professional designation give international business graduates an edge in building careers in a wide range of industries, including financial services, logistics, supply chain management and government.



More Information



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