

## Economics (School of Business Administration)

The economics program within the School of Business Administration, offered in conjunction with the Department of Finance, provides students with a thorough understanding of economics and business behavior.

Students in this program take required courses in finance and economics. You will study micro- and macroeconomics, multinational finance, the relationship between money and financial institutions, and other topics. Business Economics majors do an in-depth analysis of how consumers and producers arrange their economic activities efficiently in the market. Monopolies, oligopolies, monopolistic competition and perfect competitive markets are studied as well as game theory and behavioral theories governing economic behavior.

Popular elective courses in the program address equity fund management, forecasting, business law and international business culture.

### Fast Facts

**Number of faculty:** 2

**Available for:** Major

**Emphasis within the major:** Analysis of domestic and international business, finance and economic issues

### Popular Second Majors

Finance | International Business | Marketing

*For the economics program offered by the College of Arts and Sciences, please refer to the [Economics \(College of Arts and Sciences\)](#) page.*

## A Distinctive Program

The program trains students in analyzing problems. It also offers preparation for careers in business and government, and provides an excellent foundation for graduate and professional study. Students completing the requirements for this major earn a Bachelor of Business Administration degree.

## Academics and Research

### Facilities and Opportunities

State-of-the-art research database services and equipment are available with the Finance Department, provided by the Sarah George Investments Institute, and can be utilized by the students participating in the Economics major considering that two of their core courses are also part of the Finance major.

### Preparation for graduate study

Students are well prepared to advance to graduate studies at top-tier institutions upon graduation from Stetson University.

## Awards and Recognition

### Distinguished Faculty

The members of the department's faculty take pride in providing a mentoring approach to education, by working with students as advisors, teachers and career counselors. We strive to deliver a quality educational experience, as well as to help students succeed in their careers. Members of our faculty have published research in professional journals for

economics, finance and quantitative methods, and several are on editorial boards. Their research interests range from international financial and banking systems, money management, green investing, economics, real estate investment trusts, corporate governance, the use of technology in education, claim valuation of certificates, to bankruptcy and bankruptcy prediction. Most have taught classes abroad in Austria, Italy, China, Poland and New Zealand.

### Grant-Funded Research

One of the ways Stetson University fosters excellence in undergraduate programs is through the Stetson Undergraduate Research Experience (SURE) program. Each year undergraduate scholars are selected in a university-wide competition for grants to work with a faculty mentor on a summer research project.

### Undergraduate Awards and Honors

Students can qualify for awards provided by the Stetson Business School Foundation through its sponsors, who include Financial Executives International and the Roland George Investments Program, to name a few. Areas of awards cover business, finance, investments, international business, decision and information sciences, and business law.

### Courses and Curriculum

» View the [Stetson University Course Catalog](#) for more information on the curriculum and courses for this academic program.

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## Beyond the Classroom

### Internships

Students have internship opportunities with government entities such as county and city offices, banking institutions, brokerage and asset management firms, as well as in financial analysis. Some of the businesses at which Stetson University students have interned include Volusia County government, the City of DeLand, Bank of America, Merrill Lynch, Morgan Stanley Smith Barney, KCM Asset Management, Brown & Brown and Siemens Corporation.

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## After Stetson

### Diverse Careers

Economics majors who earn the B.B.A degree have attained successful careers in areas such as law, politics, corporate finance, banking and commerce, asset management, insurance and financial planning.



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## More Information



Office of Admissions  
421 North Woodland Boulevard, Unit 8378  
DeLand, Florida 32723



386-822-7100 or 800-688-0101



admissions@stetson.edu



stetson.edu/admissions