

B.B.A.

BACHELOR OF BUSINESS ADMINISTRATION IN ACCOUNTING

Your journey toward a successful career in accounting begins here.

With an eager and attentive mindset, you are ready to start your journey towards a challenging and rewarding career in accounting. Stetson's program is just the place for you to take that first step.

Program Overview

- Bachelor of Business Administration
- Major, Minor

Stetson University's Accounting program will prepare you for a multitude of careers as an accounting, financial or management professional who can serve a variety of organizations including public accounting and consulting firms, public and private corporations, government entities and not-for-profit organizations.

Successful accountants must be knowledgeable within their field. As a student, you will gain a strong understanding of accounting, taxation, information systems and business. In addition, you will develop skills that are critical to your future – problem-solving, oral and written communication, and critical thinking. Students who are self-motivated, organized, detail-oriented, logical and able to multi-task are particularly well-suited to accounting.

Program Highlights

Explore our Program

Like all majors in Stetson's School of Business Administration, accounting majors are afforded a liberal arts education complemented by exposure to the various business disciplines. Your education is designed to develop your communication skills, problem-solving ability, critical thinking and reasoning and ability to leverage technology.

The accounting major consists of six required courses, including

- financial accounting
- individual taxation
- cost-managerial accounting
- accounting information systems
- database management
- one required elective
- a required accounting colloquium

Your elective is chosen from a menu of accounting and technology courses based on your interest. The accounting colloquium is unique

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Career Significance

- Graduates of our accounting program are expected to continue to be in high demand by employers at attractive salaries.
- Accounting jobs are expected to increase by 22 percent from 2008 to 2018 (U.S. Bureau of Labor Statistics). With an undergraduate degree in accounting, employment opportunities exist in accounting and related fields with corporations, consulting firms, governments and not-for-profit entities.
- Some of our graduates also choose to pursue a master of accountancy or a master of business administration or law degree. As an accounting major, you will be provided with a solid foundation for law school, particularly for students who are interested in tax, business or securities law.
- Our accounting program has a history of outstanding student performance on the Uniform CPA examination

Graduates of the program are employed across the country. Some employers include:

- Deloitte LLP
- Ernst and Young LLP
- PricewaterhouseCoopers LLP
- RSM LLP
- Siemens
- Verizon

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to Stetson and is designed to enhance student understanding of the accounting profession and what it means to be a member of a profession, professional ethics and integrity, the regulatory environment of accounting, career opportunities in accounting and accounting licenses and credentials.

Many of our accounting majors double major (e.g., in finance) or complete a minor (e.g., business systems analysis). Experiential learning is a key component of our curriculum. Students complete simulations, tax returns, cases and projects in class. Many of our students participate in the Volunteer Income Tax Assistance (VITA) program, preparing tax returns for low-income taxpayers.

Internship Opportunities

In addition to academic coursework, a number of our students complete one or more internships during their time at Stetson. In fact, internships are highly recommended and may be part-time or full-time, paid or unpaid. They are taken either during the academic year or the summer.

Academic credit can be earned for internships meeting certain requirements. In recent years, our students have interned with Big 4 and local accounting firms, corporations (Siemens, TopBuild, International Speedway Corporation, Brown & Brown, and Disney) and governmental entities (the County of Volusia and the Florida Department of Transportation).

Faculty

Our leading faculty members are highly regarded among Stetson University students and graduates alike.

Michael Bitter, Ph.D., University of Mississippi

Valerie Chambers, Ph.D., University of Houston; CPA

Bonnie Holloway, M.B.A., Stetson University; CPA

Monica Mendoza, Ph. D., University of Florida; CPA

Maria Rickling, Ph. D., Florida International University

Success Stories

Karen Canzoneri, CPA, Partner, McDirmit Davis, CPAs

I have always felt that I received the very best accounting education possible by attending Stetson University. The quality of the professors and students that I interacted with is beyond compare. As a tax partner at McDirmit Davis, I actively seek new staff from the students at Stetson and I have never been disappointed.

Michael Batts, CPA, managing shareholder, Batts, Morrison, Wales & Lee, P.A.

Stetson University's professional accounting faculty not only offers an excellent educational opportunity, they make it personal. Students get good, practical, individual advice from the professors in addition to solid academics.