Emerging Issues in Health Law for Doctors & Lawyers
Medical School for Lawyers & Law School for Physicians
A one day CME and CLE program
March 3, 2012
Stetson University’s Tampa Law Center
Tampa, Florida

Exhibit Dates and Times
Set-Up
Saturday, March 3, 2012
7 a.m.
Tear Down
Saturday, March 3, 2012
5:30 p.m.

www.law.stetson.edu/conferences
Exhibitor Prospectus

About this Program
The program is expected to attract physicians, clinicians, physician assistants, nurses, therapists and health care professionals from Florida and beyond who wish to learn about legal issues that affect the practice of medicine as well as Florida attorneys who wish to incorporate medical and health care law into their practice.

2012 Program Committee
Adam S. Levine, M.D., J.D., seminar co-chair, Adjunct Professor, Stetson University College of Law; Founding Partner, The Florida Legal Advocacy Group; and Vice President and Medical Director of the Security Legal Defense Insurance Company
Rebecca C. Morgan, J.D., seminar co-chair, Boston Asset Management Chair in Elder Law and Director, Center for Excellence on Elder Law, Stetson University College of Law
Joe Rugg, Esq., Office Managing Shareholder, Akerman Senterfitt, Tampa, Fla.
Jay Wolfson, Dr.P.H., J.D., Distinguished Service Professor of Public Health and Medicine and the Associate Vice President for Health Law, Policy and Safety, University of South Florida

2012 Program Topics
8:15 - 9:45 a.m.
Consolidations, Acquisitions, Accountable Care Organizations, and Other Evolving Physician Practice Structures
R. Reid Haney, Esq., Bruce Lamb, Esq., and Joseph Rugg, Esq.

9:45 a.m. - 10:15 a.m.
Health Information Exchanges and Electronic Records
Jay Wolfson, Dr. P.H., J.D.

10:15 a.m. - 12:15 p.m.
Lunch Program
Healthcare Fraud and Abuse Panel Discussion

12:15 - 2 p.m.
Confidentiality and Non-Compete Agreements
Gregory Hearing, Esq.

2:15 – 3:05 p.m.
Administrative Hearings
Cynthia Mikos, Esq.

3:25 – 4:25 p.m.
Legislative Update and Healthcare Reform
Adam Levine, M.D., J.D.

Exhibitor Information

Cost/Payment
Cost per table is $1000, which includes:
• (1) 6’ draped table, (2) chairs, (1) wastebasket
• (2) complimentary representative badges; additional badges may be purchased for $350.00 each.
• Participation in the Reception
A 50% deposit of the contracted space should be forwarded with the Application for Exhibit Space. The balance will be due by February 27, 2012.

Refunds and Cancellations
Cancellations received in writing by February 27, 2012 will be subject to a 25% administrative fee. No refunds are available for cancellations received after March 3, 2012.

Space Assignment*
Space will be assigned in the order in which applications are received. The application deadline is February 27, 2012. Applications received after this date will be on a space-available basis. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor should indicate this on their application.

*The Program Committee reserves the right to alter the floor plan at any time without prior notice.

Exhibit Services
Registered exhibiting companies will receive an Exhibitor Service Memorandum. The Exhibit Service Memorandum will contain all necessary information and order forms including:
• Drayage and shipping
• Furniture, display and decorating rentals
• Electrical and telephone service
• Audiovisual and computer rentals

• ACCME letters of agreement (which must be executed and returned prior to the start of the Programs)

Shipping Information
Shipment instructions will be included in the exhibitor confirmation letter as well as the Exhibitor Service Memorandum.

Mailing List
Each registered exhibitor will receive a pre-registration list (attendees’ name, organization, city and state in excel format) approximately 15 days before the meeting and a final registration list within 30 days after the meeting.

Badge Policy
All participants affiliated with exhibits must be registered. Each person will be issued an exhibitor badge and must be employed by the Exhibitor or have a direct business affiliation. Each company is allotted two badges per table purchased. Additional badges are $350 each.

Conducting Exhibits
Exhibitors shall be in accord with the ACCME, PHRMA, ADVAMED, and/or NEMA guidelines governing support of Health Care Professionals. In addition, no drawings, raffles or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by an exhibitor. This applies to any envelope, folder, container, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the Program Committee. The right is reserved to refuse applications because of concerns not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits, which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, and other unreasonable activity.

Exhibit Space
Exhibitors assume full responsibility and hereby agree to protect, indemnify, defend and save Stetson University, its sponsors and endorsers, the program committee, and meeting managers as well as its officers, employees and agents, harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorneys fees arising out of or caused by an exhibitor’s installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence, gross negligence or willful misconduct of the program committee, sponsors, endorsers, meeting managers, and its employees and agents. Exhibitor acknowledges that Stetson University, its sponsors, and
Exhibitor Information

endorsers, the Program Committee, and/or meeting managers do not maintain insurance covering exhibitor’s property and thus it is the sole responsibility and obligation of the exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

Fire Protection

All materials used in the exhibit area must be flame-proof and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local Fire Department. Crepe paper or other paper is not to be used in crating merchandise. Display racks, signs, spotlights, and special equipment must be approved before use, and all displays are subject to inspection by the Stetson Law. Any exhibit or parts thereof found not to be fire-proof may be dismantled. All aisles and exits must be kept clear at all times. Fire stations and fire extinguisher equipment are not to be covered or obstructed.

Protection of the Building

Exhibitors are liable for any damage caused to the Tampa Law Center property, and no material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors, or other parts or portions of the building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of exhibitor. If any controversy arises as to the need or propriety thereof, the Stetson Law staff will be the final judge thereof and his/her decision is binding on all parties concerned.

Postponement

If this program is postponed and Exhibitor is unable or unwilling to attend on the rescheduled date, exhibitor fees will be completely refunded. In the unlikely event this program is cancelled by the conference sponsor, or if cancellation is required due to an unforeseen occurrence or any other event that renders performance of this conference impracticable, illegal or impossible, the fees will be completely refunded. The conference sponsors do not assume and are not responsible for any loss or damage (including travel and hotel accommodations) as a result of an alternation, postponement, or cancellation of the event.

CME/CLE Credits

Application has been made to the Florida bar for general CLE and CME credits. Although we only apply for CLE credit in the state of Florida, we will provide you with a packet of materials at the conference if you would like to apply for CLE credit in another state.

Application for Exhibit Space

Please type or print exhibit space clearly:

Company Name ___________________________ Company Website ___________________________
Exhibitor Coordinator ___________________________ Title ___________________________
Address ___________________________ City ___________ State ___________ Postal Code ___________
Phone ___________________________ Fax ___________________________ Email ___________________________

Number of Tabletop Booths ($1,000 each): _______ Booth height is restricted to 8 ft.

Product/Equipment Being Displayed ____________________________________________________________

Please email a 50-word description to conferences@law.stetson.edu.

Booth # Preference: 1st Choice _______ 2nd Choice _______ 3rd Choice _______

We agree to abide by the rules and regulations listed in the Exhibitor Information and as detailed in the Exhibitor Service Memorandum established for exhibitors and understand the cost of each tabletop booth is $1,000. A 50% deposit accompany the application for exhibit space. You will be sent an invoice for any balance due.

Signature ___________________________ Date ___________________________

PAYMENT INFORMATION

Enclosed is $ ___________ Check #: ___________

Please make checks payable to Stetson University College of Law and mail to Stetson University College of Law, Conferences and Events, 1401 61st Street South, Gulfport, Florida 33707 or email form with credit card payment to conferences@law.stetson.edu.

☐ CHECK Make checks payable to Stetson University College of Law.
☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS

Card Number ___________________________ Expiration Date ___________
Cardholder’s Name ___________________________
Card Billing Address ___________________________
Authorized Signature ___________________________

CANCELLATION POLICY: Cancellations received in writing by February 24, 2012 will be subject to a 25% administrative fee. No refunds are available for cancellations received after February 24, 2012.

QUESTIONS: Call (727) 562-7312
MAIL THIS FORM TO: Conferences and Events Stetson University College of Law 1401 61st Street South, Gulfport, FL 33707
FAX THIS FORM TO: (727) 347-5044
EMAIL THIS FORM TO: conferences@law.stetson.edu

Exhibitor Opportunities

PLATINUM EXHIBITOR (1 opportunity) $5,000
(1) Meeting supporter designation included on all print materials and electronic marketing materials
(1) Tabletop exhibit booth (includes 2 complimentary registrations)
(1) Exclusive presenting Platinum Supporter designation
(3) Additional complimentary registrations
(1) Pre-and-post-registration mailing list (name, organization, city and state in excel format)

GOLD EXHIBITOR (4 opportunities) $2,500
(1) Meeting supporter designation included on all print materials and electronic marketing materials
(1) Tabletop exhibit booth (includes 2 complimentary registrations)
(1) Welcome reception or luncheon host event designation as exclusive industry supporter
(2) Additional complimentary registrations
(1) Pre-and-post-registration mailing list (name, organization, city and state in excel format)

SILVER EXHIBITOR (based on space availability) $1,500
(1) Meeting supporter designation included on all print materials and electronic marketing materials
(1) Tabletop exhibit booth (includes 2 complimentary registration)
(1) Additional complimentary registration
(1) Pre-and-post-registration mailing list (name, organization, city and state in excel format)

Please list the name of any company that you do not wish to be in close proximity to, and we will do our best to accommodate you.

__________________________________________________________________________________________________

Product/Equipment Being Displayed ____________________________________________________________

Please email a 50-word description to conferences@law.stetson.edu.

__________________________________________________________________________________________________

__________________________________________________________________________________________________

__________________________________________________________________________________________________

We will accommodate you.

______________________________
Exhibitor Coordinator

______________________________
Title
For more information on exhibitor opportunities:
Office of Conferences and Events
Stetson University College of Law
1401 61st Street South
Gulfport, Florida 33707
727.562.7312
conferences@law.stetson.edu
www.law.stetson.edu/conferences