



What the students have to say...



Stetson University MBA International Summer Program

INNSBRUCK, AUSTRIA



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"The classes taught me a great deal about international marketing and project management but I learned the most from the people. Strike up a conversation with anyone you see in the bar, on the street, or in a restaurant. I actually learned the most from listening to what they had to say about their countries, social values, and cultural differences."
~Fred Page '08

"It is a life changing experience. Because of this trip I see the world in a different way."
~Christopher Smith '07

"If you have the opportunity to participate in this program, go for it! Do not hold yourself back, because it will be one of the most rewarding and educational experiences for you. You will be amazed at all of the life lessons you will learn, as well as what you will discover about yourself."
~Elissa Sanes '07

"Traveling abroad is not only a great educational opportunity. It is also a great personal and professional experience. If you have never traveled abroad, I would recommend that you attend the Innsbruck program and see what other parts of the world have to offer."
~Kayla Brown '07

"This is a great opportunity for students to get out of their comfort zones and really see and experience what other cultures are like."
~Jin Chou '06



About Stetson and Innsbruck

Stetson University's School of Business Administration is accredited by AACSB International-The Association to Advance Collegiate Schools of Business at both the undergraduate and graduate levels in both business and accounting. This level of accreditation places Stetson among a select group of institutions nationally.

If you are coming from another university or college, credits earned in this program should transfer to your institution as graduate credits. We suggest that students check with their registrar's office to ensure the transfer of credits.

Innsbruck, Austria, is centrally located in Europe, surrounded by eight countries. Superior transportation allows easy access between France, Germany, Italy and many Eastern European countries. A mild climate in the summer makes for an enjoyable experience.



What you need to know

The core of the program

The MBA International Summer Program will allow MBA students a chance to enhance their degrees with a visit to Europe. During their stay in Innsbruck, students will also visit Germany and Italy in addition to international firms such as:

- Darbo Jelly
- Riedel Glass
- Swarovski Crystal
- Grassmayr Bell Factory
- Stigel Brewery
- Kelleri Bozen Winery
- BMW
- General Electric

Doing more than just touring a factory, students will talk to marketing managers, brand managers, productions managers, company owners, as well as communications specialists.

Get this year's dates, costs and application online at:

www.stetson.edu/mbaisp

What's included in the program...

- Tuition for two graduate classes (one class if only attending for two weeks)
- Transfers to and from Munich airport (if taking group flight)
- Twin dorm style rooms (private bath for each room)
- Breakfast and lunch on class days
- Lantern Hike in Innsbruck, Austria
- Opening or closing dinner (traditional Austrian cuisine)
- Three-hour guided city tour – first two week session
- City bus pass for students during the program duration
- Family-run bell factory tour and discussion with owner
- Castle tour with guide – first two week session
- Full day at Riedel glass and Swarovski Crystal
- Full day in Italy with tour of Kelleri Bozen Winery
- Orientation meeting with all students before trip to answer questions about European travel
- Books for classes

Price does not include airfare. A group flight can be arranged. Price also does not include extra spending money, dinner (other than the ones stated) and train passes for additional travel.

The MBA International Program is limited to 20 graduate students. Please reserve your place with a refundable \$100 deposit. Please make checks payable to Stetson University.

**For more information please visit:
www.stetson.edu/mbaisp**