BECOME INVOLVED WITH THE CDAA THROUGH ENGAGED PROGRAMMING!

Engaged Programming affords students the opportunity to connect with representatives from business, industry, and non-profit organizations to gain knowledge and learn if a particular company or position aligns with their career goals and values. This semester, CDAA has partnered with a variety of organizations including SeaWorld, Brown & Brown Insurance, Siemens, and Charles Schwab for engaged programming efforts on and off campus.

Panel discussion in John Tichenor’s BADM 100 class.

CDAA collaborated with the Digital Arts program to host a site-visit trip to EA Sports and facilitated employer panel discussions in several classes in the School of Business Administration. Our engaged programs include employer site visits, employer office hours on campus, job shadowing, mock interviews, and on-campus interviews. If you are interested in collaborating with us to coordinate an engaged program, please contact us at (386) 822-7315 or email us at career@stetson.edu.

Campus-wide Internship Initiative

CDAA is excited to announce the formation of a campus-wide Internship Council to develop ways for the university to move forward thoughtfully to expand internship offerings for our students. The Council is comprised of faculty members from the School of Business Administration, School of Music, and College of Arts and Sciences and will be led by Joe Protopapa, Executive Director of the CDAA. Faculty members who are a part of the Council include Dr. Michelle DeMoss (Marketing), Dr. Mercedes Tichenor (Education), Dr. Chris Ferguson (Psychology), Dr. Laura Gunn (IHS), Dr. Matt Wilson (Sport Management), Dr. Noel Painter (Music), Dr. Mike Bitter (Accounting), and Dr. Ranjini Thaver (Economics). Dr. Beth Paul has charged the Council with developing a framework for distinctive internship programs as a foundational strength of the University experience.

A Guide to Ethical and Legal Standards in Student Hiring

The National Association of Colleges and Employers (NACE), the leading source of information on the employment of the college educated and an organization to which a great number of academic and hiring organizations belong, provides a set of ethical standards for guiding the job-search process. These standards are based on principles of fairness, equal opportunity, truthfulness, non-injury, confidentiality, and lawfulness. These standards should be used to guide the actions of faculty members who assist students in their job and internship searches. Please visit http://www.nacweb.org/legal/faculty_guide/?referal to view NACE’s complete guide on student hiring.
Helpful Reminders

Be sure to advise and discuss these topics with students during November and December!

- Applications to participate in the Office of Career Development and Academic Advising’s Job Shadowing program are due by November 22, 2013. For more information visit the CDAW website for the Job Shadowing Program.

- Discuss the graduate school application process with seniors. If they need assistance the CDAA is here to help!

- Remind seniors to register for the first ever Senior Career Conference by joining Stetson University’s 2014 Senior Career Conference group through LinkedIn.

- Encourage students to make an appointment to meet with a career advisor in the CDAA!

Don’t forget!

- If you would like to present a session at the Senior Career Conference on January 31 please contact us at career@stetson.edu.

- If you would like to collaborate with us to coordinate a site visit for your students or to bring professional guests to visit your classes, please let us know!

Maximizing Faculty Advising Appointments

When first-year students at Stetson were asked how important it is that “My academic advisor helps me set goals to work toward,” 85.5% responded important or very important, yet they reported a 67.4% satisfaction rate. Sophomores assigned a 76.4% importance rate and reported a 70% satisfaction rate on this same issue (2011 Noel Levitz Survey). The BIG question here is how can faculty advisors possibly find the time to meet all the transactional demands of advising and still have time for the transformative. Scheduling 3 advising appointments each semester for first and second-year students would enable advisors to cover the basics and provide a meeting for higher order conversations.

Introductory Meeting:

At FOCUS Orientation, first-year students are asked to make an appointment for an introductory meeting with their advisor during the first two weeks of classes. This icebreaker meeting should help the advisor and students establish rapport, so students become comfortable going to their advisor for higher order advising conversations. This meeting could be used to establish learning outcomes that could help students realize their goals.

Advising/Registration Meeting:

At the advising/registration meeting later in the semester, both advisor and advisee have little time to do much more than discuss the students’ classes for the next semester. For students who are prepared, asking how they have acclimated to university life, encouraging them to take advantage of resources such as the Academic Success Center and the Discovery Program, or sharing experiential learning opportunities that are available to them might be in order. Encouraging students to attend a third “end-of-the-semester” advising session would also be appropriate at this time.

End of the Semester Meeting:

Offering a third advising meeting would provide an opportune time for students to reflect further on their first semester(s) in college. It would allow them to have a more intentional conversation about their academic and career goals, and to discuss actions taken on meeting those learning outcomes established in the initial meeting. These conversations could also encourage those who are uncertain about continuing their studies to return in the spring. For students who have not performed well, advisors could share information about Stetson’s course exclusion policy. This policy permits undergraduate students to have the grade and credit earned, or attempted in the case of failure, for one course excluded from credit toward graduation and from inclusion in their GPA. Students must complete all paperwork no later than the last day of classes of the next regular semester, so sharing this information early would make them aware of the deadline. The details of the policy are on Advising Matters on the university Website.

Call for Programs: Senior Career Conference

The Office of Career Development and Academic Advising will host the first ever Stetson University 2014 Senior Career Conference on Friday, January 31, 2014. The half-day conference will help seniors prepare for post-graduation success. Faculty, students, and employers who wish to attend must RSVP by accessing their LinkedIn account and joining Stetson University’s 2014 Senior Career Conference group. By joining the group, members will be connected with Stetson seniors as well as faculty and employers who have registered for the event. In addition, group members will receive regular updates about the conference and our career-related programming.

We need your help! If you have an idea for a session that you would like to present during the conference that would benefit seniors who are seeking admission to graduate school or who will be entering the job market upon graduation, please email us at career@stetson.edu. We would love to have you actively participate!