

THE NEWSLETTER

THE NEWSLETTER is the Faculty/Staff newsletter of Stetson University, DeLand, Florida 32723, and is published on the first and third Friday of each month during the Academic Year. THE NEWSLETTER is also posted online at <http://www.stetson.edu/academicaffairs/newsletter.php>. All items for THE NEWSLETTER should be sent to Judy Ward, Office of Academic Affairs, Unit 8358 or jward@stetson.edu, by 4 p.m. on the Wednesday preceding publication.

NOVEMBER 16, 2007

IMPORTANT EVENTS

Wednesday, November 21	No Classes, Offices Open
Thursday-Friday, November 22-23	THANKSGIVING HOLIDAY (University Holiday-no classes)
Wednesday, December 5	Classes End
Thursday, December 6	Reading Day
Friday-Thursday, December 7-13	FINAL EXAMINATIONS
Thursday, December 13	Final Grades for graduating students due to Registrar via BannerWeb by 9:00 a.m.
Friday, December 14	Graduate Commencement 7:00 p.m.
Saturday, December 15	Undergraduate Commencement 9:00 a.m.
	Residence Halls close 3:00 p.m. for ALL STUDENTS
Thursday, December 20	All Grades Due to Registrar by 9:00 a.m.

ANNOUNCEMENTS

THE UNIVERSITY FACULTY MEETING SCHEDULED FOR FRIDAY, NOVEMBER 16, 2007, HAS BEEN CANCELLED due to lack of agenda items ready for discussion at this time. The next University faculty meeting is scheduled for Friday, January 25, 2008.

From: Judy Ward, Secretary, University Faculty

MINUTES OF THE FACULTY SENATE MEETING HELD OCTOBER 1, 2007, are attached elsewhere to this edition of The Newsletter. The next Senate meeting is scheduled for Monday, December 3, in the Faculty Lounge in the Carlton Union Building. Senators and invited guests meet for dinner at 6:00 p.m. The meeting begins at 6:45 p.m. and all faculty members are encouraged to attend.

From: Stuart Michelson, Secretary/Treasurer, Faculty Senate

FACULTY ARE ASKED TO REVIEW THE 2007-2008 FACULTY SERVICE CHART, now posted online at <http://www.stetson.edu/academicaffairs/service.php> and also available in hard copy from the Office of Academic Affairs. Please forward corrections to Unit 8358 or via e-mail to kloftus@stetson.edu.

From: Judy Ward

VOLUNTEERS NEEDED TO USHER AT 2007 FALL COMMENCEMENTS. Please contact Judy Ward (jward@stetson.edu or x 7010) if you can usher at either or both of our fall commencement ceremonies. Commencement for graduate students is Friday, December 14, at 7:00 p.m. and the undergraduate ceremony is Saturday, December 15, at 9:00 a.m. Both ceremonies will be held in the Edmunds Center.

From: Judy Ward, Commencement Coordinator

**STETSON
UNIVERSITY**

LIVE IN ELIZABETH HALL. Please join us to hear our featured faculty, student ensemble groups, and special guests. All concerts are held in Elizabeth Hall at 7:30 pm and are free to the Stetson community **unless otherwise noted.**

- November 16: University Symphony Orchestra – Anthony Hose, conductor *Featuring Concerto Winners*
 November 17: Southern Winds – Bobby Adams, conductor
 November 18: University Symphonic Band FBA Hall of Fame **4:00 pm**
 November 18: Community School of the Arts Youth String Program Recital –
 Routa Kroumovitch-Gomez, conductor
 November 20: Choral Union – Anthony Hose, conductor **First Baptist Church, DeLand**
7:30 pm
 November 29: Christmas Candlelight Concert – Alan Raines, conductor
 A traditional concert of music celebrating the Christmas season, tickets are required for this performance.
 November 30: Christmas Candlelight Concert – Alan Raines, conductor; tickets required
 December 2: Christmas Candlelight Concert – Alan Raines, conductor; **4:00 pm**
 tickets required
 From: Kathleen Loftus

18TH JURIED STETSON UNIVERSITY ART EXHIBITION AWARD WINNERS ANNOUNCED. On Friday, November 9, 2007, the most popular exhibition of the year was held in the Duncan Gallery of Art, where 35 student artists exhibited 54 works of multiple mediums. The artists and works had been selected by a jurying process the previous week from 123 works submitted in the hopes of exhibiting in the annual competitive event.

Richard Heipp, professor of art at the University of Florida, Gainesville, judged the works the morning of the exhibition and those selected were announced at a catered opening reception and awards ceremony on Friday night. Over \$6200 in cash awards and prizes were generously provided by area businesses, individuals, and the Stetson Friends of Art. The winners were:

Awards of Excellence:

- Megan England** (audio installation)
- Kim Menninger** (sculpture)
- Virginia Monte** (oil painting)
- Petra Ramirez** (ceramic/mixed media)
- Brandy Tucker** (mixed media)
- Kevin Ward** (flash)

Katharine Hansen Award for Non-Art Major: **Kate Libby** (ceramic/mixed media)

Li-Hung Award of Distinction: **Philip Muller** (acrylic)

Express Printing Award of Distinction: **Ray Legans** (mixed media)

Feasel Paint.Glass.Home Décor Award of Distinction: **Sabrina Fernandez** (ceramic)

Rich & Lillis George Award of Distinction: **Paul Kleiber/Melanie McConachie** (digital/interactive game)

Old Spanish Sugar Mill Award of Distinction: **Matt Kearney** (ceramic)

Charlene Thomas Award of Distinction and Students' Choice Award: **Davidson Thomas** (mixed media)

Speedway Custom Photo Lab Stetson Award: **Blake Henschel** (embroidery)

Ann Hall Stetson Award: **Michelle Adan** (mixed media)

Channing & Jennifer Coolidge Purchase Award: **Kristin Fossnes**

Vera Hansen Purchase Award/Quintessential Art of Business Purchase Award: **Ray Legans** (oil painting)

Other exhibiting artists are:

Hogan Birney, Courtney Botzford, Shanna Brady, Ryan Cooper, Karen Edwards, Lyndsay Fuller, Stephanie Glassman, Lauren Hill, Jonathan Jonckheer, Scott Lamming, Derek Luman, Kimberly Lyle, Abby Mamalakis, Dana Martino, Jaclyn Miller, Lauren Nieuwland, Tim Patz, and Dorota Stanley.

The exhibition continues through December 5th. Regular Gallery hours are Monday - Friday, 10 a.m. – 4 p.m.; Sundays 1-4 p.m. The Gallery will be closed for Thanksgiving November 21-25.

For further information call 386-822-7266.

From: Chris Nelson

FACULTY AND STAFF ARE INVITED TO VIEW THE WAL-MART MOVIE "WAL-MART: THE HIGH COST OF LOW PRICE" when Dr. Neal Long shows it to his class in two parts. The first half will be shown in Elizabeth Hall Room 315 (John E. Johns Room) on November 20th at 11:30am. The second half will be shown in Room 315 on November 27th at 11:30am.

From: Gail M. Lenkiewicz

MISCELLANEOUS

HOUSE & PET SITTING SERVICES. Reliable quality care for your home and pets. References available. 386-822-4244/386-848-9548.

From: Nancy Moreland

HELP AROUND THE HOUSE, LLC home repair services. Licensed & insured. Contact Don Roske 985-6556, droske@earthlink.net.

From: Linda Roske

FACULTY AND STAFF ANNOUNCEMENTS

The following information has been received from the college/schools/departments:

Mr. Andy Dehnart, Lecturer in English and Communication Studies, critiqued student newspapers and presented two online media sessions at the National College Media Convention in Washington, DC, from October 25-29. "Making the Web Work for You" focused on technology that journalists can use to enhance their reporting, while "Journalistic Blogging" (co-presented with a *USA TODAY* reporter) discussed how student journalists can use their skills in blog form.

From: Andy Dehnart

Dr. Betty Thorne, Professor of Information Sciences, and co-authors Paul Newbold and William Carlson have been informed by Prentice Hall Business Publishing that *Statistica*, the Italian translation of their book *Statistics for Business and Economics, Sixth Edition*, has just been published by Paravia Bruno Mondadori Editori.

Submitted by: Betty Thorne

Dr. Emily Mieras, Associate Professor of American Studies, presented a paper at the American Studies Association Annual Meeting in Philadelphia in October. Titled, "Marketing Nostalgia: Invention, Artifice, and Community Ideology in "The Shire" of Bend, OR," the paper was based on research completed with a Stetson University summer grant. Dr. Mieras conceived and organized this conference session, which included four participants and was titled "Making Place, Making Money, and Making Memory: History, Power, and Planning in Tourism, Activism, and Community Planning, 1950-present."

From: Emily Mieras

Dr. Stuart Michelson, Roland & Sarah George Professor of Finance, recently attended the Academy of Business Education annual meeting. Dr. Michelson chaired the board of directors meeting as he finished his term as president of ABE. He presented his paper "Cheating Among Business Students: Determining the Influence of Religion, Perceptions of Cheating, and the Campus Environment," presented a workshop on "Advanced Level Excel Financial Models," and participated in a panel session titled "Meet the Editors."

Dr. Michelson recently attended the Academy of Financial Services annual meeting. Dr. Michelson presented his paper "Do Experienced Analysts Produce More Reliable Earnings Estimates?," participated in a panel session titled "Meet the Editors," and participated in a panel on Student Managed Portfolios with **Dr. Larry Belcher**. At this meeting Dr. Michelson was installed as the editor of the *Financial Services Review* journal. The FSR is a top tier academic journal that covers individual financial management and financial planning.

Dr. Michelson recently attended the Financial Management Association annual meeting. Dr. Michelson organized and presented in a special session titled "Technology in Financial Education."

Dr. Michelson recently participated in the quarterly meeting of the Financial Executives International Area Leadership Board. Dr. Michelson represented the Central Florida chapter of FEI as president of the chapter.

From: Stuart Michelson

Faculty Senate Meeting, October 1, 2007

Regular meeting, Chair Michael McFarland Presiding

Attending: Stuart Michelson (Senate Secretary) (Business), Michael McFarland (Senate Chair) (A&S At-large), Michael Branton (Senate Vice-Chair) (University At-large), Jesus Alfonzo (Music), Shawnrece Campbell (A&S At-large), Jane Christeson (Music), Patrick Coggins (Education), Andy Denhart (Lecturers/Adjuncts), Kimberly Flint-Hamilton (A&S Social Sciences), Jennifer Foo (Business), Tandy Grubbs (Natural Sciences), Jamil Khader (University At-large), Megan O'Neill (University At-large), John Pearson (A&S At-large), Susan Peppers-Bates (Humanities), Mollie Rich (Emeritus), Bob Sitler (A&S At-large)

1. Meeting called to order at 6:35 pm by Chair McFarland.
2. Introduction of Nestor de Armas chair of Board of Trustees and Chair of the Presidential Search Committee. Mr. de Armas briefly described the search process. Search committee met July 25/26 and again on September 21st. Selected the search firm (Storbeck/Pimentel) out of four firms interviewed. Defined the search committee's mission: "... find a new president of Stetson University who will build on our tradition of academic excellence and our commitment to values and who will lead us to greater national prominence." Discussed the guiding principles of the search committee and producing an Honor Code for the search committee. It's important that the deliberations of the search committee be confidential. Will go public and advertise during Spring 2008. The hiring decision will be made in December 2008/January 2009. Groundwork (design website, design advertising, prepare list of possible candidates, etc.) being completed between now and Spring 2008. Floor opened for questions.
3. Motion to approve minutes of September 10, 2007 senate meeting (Coggins/Grubbs, motion/second). Approved unanimously.
4. Sally Dowling - Retiree Health Insurance. Sally described the current status of the plan and said there will be a meeting in November to further discuss and define the plan. Stetson subsidized plan will end on June 30, 2011, with a four-year transition. Current rough draft plan has 12 age group brackets, with varying contribution amounts (higher contributions for older employees), with contributions being made to employee's TIAA-CREF retirement plan to be used to pay for health insurance. Total cost of this plan to Stetson is anticipated to be \$600,000 to \$1M per year. New BC/BS Umbrella Medicare policy will be offered to retirees at a reasonable cost. Floor opened for questions.
5. Deborah Thompson – Annual Report on Recruiting. Inquiry pool is very good right now at over 40,000 inquiries. We have about 800 prospective students coming to the open house this fall. Will be very aggressive in recruiting this class. Now interviewing for director of financial aid, have hired one new admissions counselor, and looking at hiring another admissions counselor. Number of transfer students was disappointing this year. We are working on increasing this number and are reviewing whether the transfer market has changed. Floor opened for questions. President's staff has discussed increasing the funding for admissions to use for marketing. Stetson is below our peers in spending for admissions marketing. Discussed increasing the discount rate, marketing to private high schools, predictive value of SAT (GPA and SAT are not strong predictors of Stetson student success), looking at a calculated index that is a better predictor, placing an announcement for Director of Judicial Affairs, now hiring in university career services department (there will now be one career services department at the university), Dean of Students briefly discussed (this is a personnel matter), admissions will send a memo to faculty stating territories of admissions counselors so faculty knows who to work with, would like to get more faculty involved in new student recruitment.
6. Committee Reports – Communication Committee – survey report and discussion. Kimberly Flint-Hamilton, chair. Survey will be performed online. Discussed each of the questions on the draft survey and eliminating bias in the questions.
7. Motion for adjournment by Coggins/Peppers-Bates (motion/second). Meeting adjourned at 9:25 pm

Respectfully submitted by Senate Secretary Stuart Michelson